

**JOINT CLOSING REMARK
WORLD CONFERENCE ON CREATIVE ECONOMY
THURSDAY, 8 NOVEMBER 2018**

**RICKY J. PESIK, VICE CHAIRMAN
OF THE INDONESIAN AGENCY FOR CREATIVE ECOCOMY**

**FEBRIAN A. RUDDYARD, DIRECTOR GENERAL
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MINISTRY OF FOREIGN AFFAIRS OF THE REPUBLIC OF INDONESIA**

(Ricky J. Pesik)

**Excellencies,
Distinguished Delegates,
Ladies and Gentlemen,
Creative People of the World!**

We have come to the end of our Conference. The first of its kind, the World Conference on Creative Economy has been a great success. The Conference is a testament that through partnership and collaboration, we can produce something meaningful.

Throughout the three-day conference, more than 2.500 **(two thousand and five hundred)** academicians, business people, communities, media, international organizations, and government from all around the world gathered to exchange ideas, information, promote their creative products, collaborate and build networks.

It has been truly inclusive, attracting and embracing everyone from different backgrounds. This would not have been possible without all of you. So please join me in thanking all the creative minds that has made the Conference possible.

(Febrian A. Ruddyard)

Dear Friends of Creative Economy,

The Conference showcases the power of creative economy where barriers are non-existent. Everybody can be part of creative economy. It relies on creativity, the spirit to invent novel ideas, create fresh products and services that would change people's lives to the better. Indeed, the conference has shown that creativity has solid potential to be the currency to solve global problems, and even be a prominent part in global effort to achieve the Sustainable Development Goals.

During the Meeting of the Friends of Creative Economy, 300 representatives from more than 30 countries agreed to strengthen partnership to elevate creative economy. We agreed to establish a center of excellence in Indonesia. This center would serve as a platform for creative economy players from all around the world, expanding opportunities for all of you to showcase your creative minds on the global stage.

(RJP)

The potential of creative economy is enormous. And together, we should tap into this potential. But that would only be possible through collaboration from everyone that is involved in creative economy. Ideas have to be combined with resources, information, network, and knowledge. These are the essential elements if we want to tap into what creative economy can offer. And that is the core objective of this Conference. And it has been truly great pleasure for us to work with all of you to host this great event.

Creative products from Indonesian startups and unicorns were on display during the Conference and I believe have successfully shown the world of the great potential of what Indonesian creativity can produce. You also have witnessed more than 10 Memorandums of Understanding on this stage yesterday. It certainly would only strengthen our cooperation in this field.

Remember what Her Excellency Ibu Retno Marsudi said yesterday? The three principles in diplomacy, that I believe also fit best in creative economy? Yes! Cooperation, Cooperation, Cooperation!

Throughout history, civilization has been developed through creativity. Culture, technology, literature, music, arts, and many more were invented and developed through creativeness. And all of you are now part of that process of building better civilization for the future through your creativeness and inventiveness.

(FAR)

**Excellencies,
Ladies and Gentlemen,**

We will not end the WCCE left hanging with no clear way forward. During the three day conference - while some of you are enjoying inspiring talks by prominent speakers on stage, or maybe connects and collaborate with other creative fellows at the creative village – Diplomats and International Organizations were productively deliberating and negotiating an outcome document of the WCCE, or what we proudly call: “**The Bali Agenda for Creative Economy**”. The document marks the vast potential and significant contributions of the Creative Economy to enable global economic growth, social and cultural development.

“The Bali Agenda for Creative Economy” highlights four important elements of the WCCE way forward, which are:

- Collaboration and Collective Behavior of Friends of the Creative Economy
- Enabling Ecosystem Development
- Celebration, Promotion, and Enablement of SDGs, Cultural Heritage and Diversity,
- And, the Next Meeting of WCCE

(RJP)

Yes! **The next meeting of WCCE will be held in Dubai, United Arab Emirates in 2020.** The World Conference on Creative Economy was born in Indonesia, but that does not mean that the WCCE belongs only to Indonesia. The WCCE belongs to the world.

That what makes this WCCE, “a world conference”. As an African proverb said, to go fast, we go alone, but to go far, we go together.

I will not take my jacket-off as my chairman His Excellency Triawan Munaf did yesterday and sing “we will rock you” singing is definitely not my forte.

but I will send a message to the next generation, to all millennials, all gen-z to remember that being creative is not only about monetizing your ideas and creativity, but most importantly, being “inclusively creative” means that with creativity we can be useful for others, create new positive value propositions for others.

In closing, on behalf of the Organizing Committee, I would like to say thank you to all of you, the creative people that has made the Conference a success. See you at the next World Conference on Creative Economy in 2020. Until then, stay creative and productive.

Thank you.
